

Things do not happen.

Things are made to

happen.

John F. Kennedy

Consider a few of **our** strategic accomplishments over the last 5 years

- ▶ Bachelors Degree Programs
- ▶ Associate Degrees with Disciplinary Distinction
- ▶ Augusta Campus
- ▶ Residence Hall Expansion
- ▶ Academic Building Expansion
- ▶ Student Center Expansion
- ▶ Financial Stability (clean audits/virtually no debt)
- ▶ Growth in State Funding
- ▶ Growth in Foundation Assets (and need based funding)
- ▶ Correll Scholars Program
- ▶ AAMI
- ▶ CHOICE

The Principles of Accreditation: Foundations for Quality Enhancement

Adopted by the College Delegate Assembly December 2017

“SECTION 7: Institutional Planning and Effectiveness

1. The institution engages in **ongoing, comprehensive, and integrated research-based planning** and evaluation processes that
 - (a) focus on institutional quality and effectiveness and
 - (b) incorporate a systematic review of institutional goals and outcomes consistent with its mission. (*Institutional Planning*) [CR]

▶ ...”

RESOURCE MANUAL for The Principles of Accreditation: Foundations for Quality Enhancement

▶ Sample Documentation

- ▶ Descriptions of the institutional planning and evaluation processes, including a timetable.
- ▶ Documents related to the most recent applications of these processes (e.g., formal comprehensive plans, periodic updates).
- ▶ Specific examples of how institutional research has led to continuing improvement or otherwise affected the institution.
- ▶ Specific examples to document adherence to the adjectives: ongoing, comprehensive, integrated, research-based, systematic.
- ▶ **Minutes from board meetings, cabinet meetings, ad hoc committees and task forces (or other similar documents) that show that planning and evaluation are taken seriously and that there is broad involvement.**

INTENDED OUTCOMES OF TODAY'S MEETING

Reach a shared understanding about each of the following:

- ▶ The college's **strategic plan**
 - ▶ Importance of the plan
 - ▶ Structure of the plan (a "rolling plan") (a "living document")
 - ▶ Vision
 - ▶ Mission
 - ▶ Strategic goals (3)
 - ▶ Strategies associated with each goal
 - ▶ Targets associated with each strategy
 - ▶ Timetable to update the plan
- ▶ The **assessment plans** of the college's support units
 - ▶ Importance of these plans
 - ▶ Responsibility for these plans
 - ▶ Importance of maintaining these plans and the assessment results and evidence of closing the loop in a **common format**
- ▶ Our **key indicators** of progress
 - ▶ Importance of
 - ▶ Responsibility for continual review and update of KI
- ▶ Our **organizational charts**
 - ▶ Importance of complete consistency with position descriptions
 - ▶ Importance of use of a **common format**
 - ▶ Importance of clear delineation of any joint our dual reporting relationships
 - ▶ Importance of seeking approval before changes made
- ▶ The **comprehensive administrative review** process
 - ▶ High level of priority given to this process by BOR and Chancellor
 - ▶ Expectations of the Chancellor and the BOR concerning action in response to CAR (actual use of CAR recommendations)
 - ▶ Sensitivity of internal communication about CAR
 - ▶ Timetable for response to CAR (what we know and what we don't know yet)

What are we **not** going to do today?

These are important issues --- but are not on the table today:

- ▶ Should we revise our mission statement?
 - ▶ Should we revise our three strategic goals
 - ▶ What are the nuts and bolts of each tactical plan?
 - ▶ How do we pay for all of this?
-
- ▶ These are all important questions and we will address each over the course of fall semester 2018

Strategic planning is
worthless unless
there is first a
strategic vision.

John Naisbitt

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue, creating a modern, layered effect on the right side of the slide.

Stick to your
vision, but adapt
your plan.

Brian Maggi

**“A goal without a plan
is just a wish.”**

Antoine de Saint-Exupéry

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SECTION 8: Student Achievement

“The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results in the areas below:

Academic and student services that support student success.”