

Bachelor of Business Administration

Student Name:	
Student ID:	

Institutional Priority (4 credit hours)			
Course	Sem	Grade	Credit
CATS 1101 Critical & Academic Thinking for Success			1
<i>Choose one of the following courses:</i>			
BUSA 1000 Professionalism in the Workplace			3
COMM 1110 Public Speaking			3
COMM 1010 Intercultural Communication			3
ENGL 1104 Introduction to Business and Technical Communication			3

Mathematics and Quantitative Skills (3 credit hours)			
Course	Sem	Grade	Credit
<i>Choose one of the following:</i>			
MATH 1001 Quantitative Skills & Reasoning			3
MATH 1101 Introduction to Mathematical Modeling			3
MATH 1111 College Algebra			3
MATH 1113 Pre-Calculus			3
MATH 1101 or MATH 1111 are recommended. C or higher is required.			

Political Science and U.S. History (6 credit hours)			
Course	Sem	Grade	Credit
POLS 1101 American Government			3
<i>Choose one of the following (3 credits)</i>			
HIST 2111 Survey of US History I			3
HIST 2112 Survey of US History II			3

Arts, Humanities, and Ethics (6 credit hours)			
Course	Sem	Grade	Credit
<i>Choose one of the following (3 credit hours):</i>			
ENGL 2111 World Literature I			3
ENGL 2112 World Literature II			3
ENGL 2120 British Literature			3
ENGL 2130 American Literature			3
<i>Choose one of the following (3 credit hours):</i>			
ART 1100 Introduction to Art			3
ART 2030 Art History I			3
ART 2031 Art History II			3
ENGL 2111 World Literature I			3
ENGL 2112 World Literature II			3
ENGL 2120 British Literature			3
ENGL 2130 American Literature			3
ENGL 2140 Survey of Children's Lit			3
ENGL 2150 African-American Lit			3
FILM 1100 Introduction to Film			3
FREN 1001 Elementary French I			3
FREN 1002 Elementary French II			3
FREN 2001 Intermediate French I			3
FREN 2002 Intermediate French II			3
MUSC 1100 Music Appreciation			3
PHIL 2010 Introduction to Philosophy			3

SPAN 1001 Elementary Spanish I			3
SPAN 1002 Elementary Spanish II			3
SPAN 2001 Intermediate Spanish I			3
SPAN 2002 Intermediate Spanish II			3
THEA 1100 Theatre Appreciation			3

Communicating in Writing (6 credit hours)			
Course	Sem	Grade	Credit
ENGL 1101 English Composition I			3
ENGL 1102 English Composition II			3
C or higher are required in both ENGL 1101 and ENGL 1102			

Technology, Mathematics and Sciences (11-12 credit hours)			
Course	Sem	Grade	Credit
<i>Choose one of the following course (4 credit hours)</i>			
BIOL 1103/1103L Intro Biology I + Lab			4
BIOL 1104/1104L Intro Biology II + Lab			4
BIOL 1107K Principles of Biology I			4
BIOL 1108 Principles of Biology II			4
CHEM 1211K Principles of Chemistry I			4
CHEM 1212K Principles of Chem II			4
GEOL 1121K Physical Geology			4
GEOL 1122K Historical Geology			4
ISCI 1101K Integrated Science			4
PHYS 2211K Physics I - Classical Mechanics			4
PHYS 2212K Physics II - Electricity, Magnetism, Optics			4
<i>Choose two or more of the following courses (7-8 credit hours)</i>			
BIOL 1000 Environmental Biology			3
BIOL 1103/1103L Intro Biology I + Lab			4
BIOL 1104/1104L Intro Biology II + Lab			4
BIOL 1107K Principles of Biology I			4
BIOL 1108K Principles of Biology II			4
CSCI 1301 Programming Principles I			4
CSCI 1302 Programming Principles II			4
CHEM 1211K Principles of Chemistry I			4
CHEM 1212K Principles of Chem II			4
DATA 1501 Intro to Data Science			3
ENVS 2202 Environmental Science			3
GEOL 1121K Physical Geology			4
GEOL 1122K Historical Geology			4
ISCI 1101K Integrated Science			4
MATH 1113 Pre-Calculus			3
MATH 1401 Elementary Statistics			3
MATH 1232 Survey of Calculus			3
MATH 1540 Calculus I			4
MATH 2012 Calculus II			4
PHYS 2211K Physics I - Classical Mechanics			4
PHYS 2212K Physics II - Electricity, Magnetism, Optics			4

Social Sciences (6 credit hours)				
Course		Sem	Grade	Credit
Choose two of the following (6 credits):				
	ECON 2105 Principles of Macroeconomics			3
	ECON 2106 Principles of Microeconomics			3
	HIST 1111 World History I			3
	HIST 1112 World History II			3
	HIST 1121 Survey of Western Civ I			3
	HIST 1122 Survey of Western Civ II			3
	HIST 2111 Survey of US History I			3
	HIST 2112 Survey of US History II			3
	HIST 2200 Black History			3
	HIST 2300 History of Science			3
	POLS 2101 Intro to Political Science			3
	POLS 2301 Comparative Politics			3
	POLS 2401 Global Issues			3
	PSYC 1101 Introduction to General Psychology			3
	SOCI 1101 Introduction to Sociology			3

Major Upper-Level Requirements (24 credit hours)			
Course	Sem	Grade	Credit
BUSA 3101 Principles of Management			3
BUSA 3401 Intro to Business Analytics			3
BUSA 3501 Principles of Marketing			3
BUSA 3601 Financial Management			3
COMM 3330 Advanced Comm. Skills			3
Choose one of the following (6 credits):			
BUSA 4103 International Business			3
BUSA 4303 Intercultural Business Comms			3
Choose two of the following (6 credits):			
BUSA 3103 Intro to Logistics and Supply Chain Mgmt			3
BUSA 4706 Business Law			3
CISM 3201 Management Information Systems			3
BUSA 4105 Human Resource Management			3
ORGL 3200 Intro to Organizational Development			3

Field of Study (18 credit hours)			
Course	Sem	Grade	Credit
Required courses (6 credits)			
ACCT 2101 Principles of Accounting I			3
ACCT 2102 Principles of Accounting II			3
Required courses if not taken in area Social Sciences (0-6 credits)			
ECON 2105 Principles of Macroeconomics			3
ECON 2106 Principles of Microeconomics			3
Choose two to four courses (6-12 credit hours)			
BUSA 1105 Introduction to Business			3
BUSA 2105 Communications in the Business Environment			3
BUSA 2106 The Environment of Business			3
CISM 2201 Fundamentals of Computer Applications			3
18 credit hours of courses not already taken in the Core IMPACTS.			

Capstone Requirement (3-6 credit hours)			
Course	Sem	Grade	Credit
Choose one of the following (6 credits):			
BUSA 4800 Strategic Management			3
BUSA 4900 Internship			3-6

General Electives (6-15 credit hours)				
Course	Sem	Grade	Credit	

Concentration (12 credit hours) See next page for requirements				
<i>Choose one of the following:</i>				
General Business				
FinTech				
Healthcare Administration				

Major Foundation Requirements (6-12 credit hours)			
Course	Sem	Grade	Credit
Required courses if not taken in Core IMPACTS (0-6 credits)			
BUSA 1000 Professionalism in the Workplace			3
MATH 1401 Elementary Statistics			3
Choose two courses not taken in Field of Study (6 credit hours)			
BUSA 1105 Introduction to Business			3
BUSA 2105 Communicating in the Business Environment			3
BUSA 2106 The Environment of Business			3
CISM 2201 Fundamentals of Computer Applications			3
6-12 credit hours of courses not already taken in the Core IMPACTS or Field of Study.			

Degree awarded will be a Bachelor of Business Administration.

General Business

General Business Electives			
Course	Sem	Grade	Credit
Choose 12 hrs from the following: [not taken elsewhere]			
BUSA 3103 Intro to Logistics and Supply Chain Management			3
BUSA 4103 International Business			3
BUSA 4105 Human Resource Management			3
BUSA 4303 Intercultural Business Communications			3
BUSA 4706 Business Law			3
BUSA 4800 Strategic Management			3
BUSA 4900 Internship			3-6
CISM 3201 Management Information Systems			3
ORGL 3200 Intro to Organizational Development			3

Or any course listed in the concentrations.

FinTech Concentration (eMajor)

FTA Concentration Courses				
Course		Sem	Grade	Credit
Choose four of the following (12 credits):				
	FTA 4001 Foundations of FinTech			3
	FTA 4002 Financial Technologies			3
	FTA 4003 Commercial Banking and FinTech			3
	FTA 4004 Introduction to Financial Data Analytics			3
	FTA 4100 Introduction to Information Security for FinTech			3

Healthcare Administration Concentration (eMajor)

HADM Concentration Courses				
Course		Sem	Grade	Credit
Choose four of the following (12 credits):				
	HADM 3301 Health Care Organizations			3
	HADM 3302 Health Care Economics			3
	HADM 3303 US Health Care Systems			3
	HADM 3304 Health Care Communication			3
	HADM 4301 Design Communication			3
	HADM 4401 Health Care Compliance			3
	HADM 4402 Health Information Management			3

Bachelor of Business Administration (BBA)

Four-Year Academic Plan

YEAR 1

First Semester		
Course	Grade	Credit
CATS 1101		1
ENGL 1101*		3
Mathematics and Quantitative Skills Course* MATH 1101 recommended		3
Institutional Priority elective BUSA 1000 recommended		3
Business Field of Study elective BUSA 1105 recommended		3
Total semester hours		13

YEAR 2

Third Semester		
Course	Grade	Credit
POLS 1101		3
ACCT 2101		3
ECON 2105		3
Social Sciences elective or additional Business Field of Study elective		3
Arts, Humanities and Ethics elective		3
Total semester hours		15

Second Semester		
Course	Grade	Credit
ENGL 1102*		3
HIST 2111 or 2112		3
Technology, Math and Science elective MATH 1401 recommended		3
Business Field of Study elective		3
Technology, Math and Science + Lab		4
Total semester hours		16

Fourth Semester		
Course	Grade	Credit
ACCT 2102		3
ECON 2106		3
Arts, Humanities and Ethics ENGL 2111/2112/2120/2130		3
Social Sciences elective or additional Business Field of Study elective		3
Technology, Math and Science elective		4
Total semester hours		16

*Courses require a grade of "C" or better

YEAR 3**YEAR 4**

If possible, all Business Foundation courses should be completed prior to commencing upper-level business courses.

Fifth Semester		
Course	Grade	Credit
Business Foundation Course OR General Elective		3
Business Foundation Course OR General Elective		3
BUSA 3101		3
BUSA 3501		3
BUSA 3601		3
Total semester hours		15

Seventh Semester		
Course	Grade	Credit
BUSA 3401		3
BUSA 3103 / 4105 / 4706, CISM 3201, or ORGL 3200		3
Concentration Course #2		3
Concentration Course #3		3
General Elective		3
Total semester hours		15

Sixth Semester		
Course	Grade	Credit
BUSA 4103 / 4303		3
BUSA 3103 / 4105 / 4706, CISM 3201, or ORGL 3200		3
COMM 3330		3
Concentration Course #1		3
General Elective		3
Total semester hours		15

Eighth Semester		
Course	Grade	Credit
Concentration Course #4		3
BUSA 4800 or BUSA 4900		3
General Elective		3
General Elective		3
General Elective		3
Total semester hours		15

*Courses require a grade of "C" or better